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Ideas... 4-H and YOUTH DEVELOPMENT



FEDERAL EXTENSION SERVICE U. S. DEPARTMENT OF AGRICULTURE

WASHINGTON, D. C. 20250

NATIONAL AGRICULTURAL LIBRARY

No. 87

December 20, 1965

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Dear Co-workers:

CURRENT SERIAL RECORDS
The increased numbers of youth in our society, and the great national concern for youth today highlight our number one challenge -- extending the 4-H educational program to increased numbers of boys and girls. We have never faced a greater potential clientele. We have improved our "know-how" in serving the modern needs of young people. 4-H is highly approved as an effective informal educational program. Adults have more time to serve in volunteer leadership roles. These and other factors point out the opportunities for 4-H membership expansion. It is especially important today as we carry out the mandate of making more effective use of public monies appropriated for Extension programs.

OPERATION EXPANSION

The States of Maryland, Minnesota, Mississippi, North Carolina, Pennsylvania, and Washington are engaged in a demonstration effort to show how more youth can be reached through 4-H with the same county Extension professional staff. Each State has selected three counties--one each representative of low, medium, and high membership counties in regard to numbers of 4-H members and leaders per year of agent time. All will be testing variables having to do with establishing position descriptions, in-service training of agents, adequate supervision, and utilization of volunteer leadership. Use of local leaders, includes the part of the leader who substitutes for a professional worker in relation to the local level leader.

Additional variables such as those having to do with program content, special audience identification, literature, public information, management practices and the like may also be tested in some counties or States. Each of the 4-H regional program leaders in our office is taking major responsibility for work with a State. Joe McAuliffe is coordinating the over-all effort.

NATIONAL 4-H CONFERENCE

The National 4-H Delegates' Conference will be held April 17-22, 1966, at the National 4-H Center. By ECOP action, there will not be a concurrent conference of State 4-H Leaders. Your director is indicating to Administrator Davis the plans you have for both delegate and adult attendance. According to the recent action of ECOP, "Moved that for the National 4-H Conference:

4-H-205 (12/65)

COOPERATING WITH LAND GRANT COLLEGES AND UNIVERSITIES

- a. "All States have the option of sending one additional delegate (boy or girl) beyond the traditional State delegation of 2 boys and 2 girls.
- b. That those States of more than 50,000 4-H Club members have the option of two additional delegates (preferably a boy and a girl) beyond the traditional State delegation of 2 boys and 2 girls."

NATIONAL 4-H CLUB CONGRESS

The National 4-H Club Congress is an outstanding example of a skilled team-work operation. We admire and appreciate the efficient work of the National 4-H Service Committee staff; likewise the support of donors, State leaders, and the many committees. Both delegates' and leaders' sessions were outstanding.

Vice-President Hubert Humphrey addressed the Congress delegates, saying "In your head, heart, hands and health lies the future of this Nation." Later he told the press, "Those youngsters made me feel as though I had just bathed, put on a new suit and experienced Mothers' Day, Thanksgiving and Christmas all at the same time."

The Committees for 1966--Carlton Blalock, North Carolina, chairman of the delegates' sessions; and Jerry Macklin, Indiana, chairman of the leaders' sessions, were already at work in planning for 1966, to maintain the high standard achieved this year.

The idea of focusing on areas of subject matter in the leaders' sessions has worked out particularly well.

DEPTH PROGRAM REVIEWS

A depth review of the 4-H program in the State of Washington has just been completed by Ed Reeves and John Banning. Ed and John found this to be a most effective method of working. It served the purpose of revealing both strong and weak points in the program and gave a more scientific base for deciding on areas for program emphasis in the coming years. The instrument for such a review is still being perfected.

A similar review for the 4-H program in the State of Illinois has been arranged for late December by Bob Pinches. Fern Kelley will assist on this schedule.

This type of service, where we help you do a depth review of present and projected programs, will have high priority in our Division's plan of work for the year. Probably such help can be given to two or three States in each region within the next 12 months. States interested and ready should make their desires known to the program leader for their area.

ADVISORY COMMITTEE FOR THE ARKANSAS SPECIAL PROJECT

The Advisory Committee to the Arkansas Special 4-H Project met in Little Rock, November 9 and 10, and recommended that the work and results of the special project be released to the other States. The Advisory group of this cooperative activity between the Federal Extension Service and the Arkansas Extension Service felt that so much progress had been made in this special project that this experience should be shared with the States. Arkansas is now preparing to share some of the literature which has been prepared and some of the program processes and how program aides have operated in the special project.

The project involves low income families having youth who never before have been reached by an informal educational program. Essentially, the Arkansas project is a search for the educational content, methods and processes for work with disadvantaged youth.

Lloyd Rutledge gives primary leadership from the Federal Extension staff. In Arkansas, Dr. Gene Word provides the major leadership and spends full time on the project. Work is concentrated in four counties--St. Francis, Lonoke, White and Craighead. Up to this time, 817 boys and girls have participated in the special project. Presently young people are recruited, organized and taught by 79 program aides and two sub-professional aides who are trained and supervised by the county Extension agents. The program aides are local citizens who have agreed to recruit and work with young people.

WORK WITH RURAL YOUTH OF LOW INCOME FAMILIES

A report of the Special Task Force on Work with Youth of Low-Income Families in Rural Areas was presented to ECOP by committee chairman, Dr. William Skelton, Assistant Director, Virginia. The committee made a number of recommendations including:

- Extension should give increased emphasis and effort to expanding the 4-H program with youth of disadvantaged families, especially in rural areas.
- Identify at all levels staff members with specific responsibility and capability for planning and executing the 4-H program for youth of disadvantaged families.
- Place emphasis on developing the 4-H program, selecting methods to meet particular needs. Adjust and/or remove internal "club" organizational structures, traditions, and regulations which restrict or prohibit full participation of individuals in the 4-H program.
- Request FES to give national leadership in developing the concept of flexibility in the 4-H program.

SEMINAR FOR RECENTLY EMPLOYED STATE 4-H STAFF AND 4-H FELLOWS

The dates of January 24 to February 11 have now been set for the second seminar to be held at the University of Maryland. This is a three weeks' intensive course, utilizing the resources of the University, but also of government resources in the Washington area. Plans are for the participants to stay at the National 4-H Center.

Inquiries should be made to Dr. Einer Ryden, University of Maryland, or to John Banning by those who wish specific information.

4-H AT SOUTHERN AGRICULTURAL WORKERS' CONFERENCE

Using the general theme of "Exploring the 4-H Uniqueness," the 4-H and Other Extension Youth Section will have many interesting features. Dr. E. T. York is the first speaker on "4-H Programming in the Changing Land-Grant College Scene." Dr. Robert E. Bills, Dean of the College of Education at the University of Alabama, will discuss "Education, Extension and 4-H Youth Development." With that base, the group will move on to basic concepts in 4-H work, programming for health work, management in 4-H programs, and why business supports 4-H. Conrad Feltner of Kentucky is Chairman of the Program Committee and Ann Barr, Alabama, Vice-Chairman. The meetings will be held February 7 to 9, at Jackson, Miss.

NACCA CONFERENCE - "DESIGN FOR ACTION"

Four busy days of professional improvement were planned by the National Association of County Club Agents, November 28 to December 1, at the Pick-Congress Hotel, in Chicago. Their focus was on program management for the professional. Approximately 140 Extension agents were in attendance.

REPORT FROM OUTSTANDING AGENT

The National County Agricultural Agents' Association's 4-H Young Men and Women's Committee selected an agent outstanding for his 4-H work to report on his program. Connie Goeringer of Oklahoma, chosen from the regional nominees, gave a visual presentation to the entire NACCA Conference.

4-H AT WHITE HOUSE INTERNATIONAL CONFERENCE

4-H'er Hoke Smith, III of North Carolina, participated in the Youth Section of the White House Conference on International Cooperation Year, November 29 to December 1. Several of our State co-workers, including Rudy Monasmith, Gerry Fenn, Owen Trask, Lois Fish and Joe McAuliffe of our FES staff had invitations to participate in this important national meeting.

4-H Club members from nearby Maryland counties had the opportunity to be ushers and pages for the conference. They were the only youth represented at the conference.

PROCEEDINGS OF 4-H SEMINAR AT MADISON

An additional supply of the book, "Professional Leadership in Extension Youth Programs" is available for purchase from the National Agricultural Extension Center for Advanced Study, Madison. A copy was sent to each participant. Inquiries have come about availability for other staff members, library use, etc. Write Grace Langdon, Editor.

HELPING YOUTH WITH MANAGEMENT AND DECISION MAKING THROUGH 4-H

The growing concern for increased emphasis on management and decision-making in 4-H Club programs and projects came in for special discussion by a group of 16 State specialists and FES staff following the annual Outlook Conference. The group considered:

- How can we build a framework so that we can communicate with each other about what we are doing, and how can we work with youth toward the same objectives?
- How can we demonstrate the importance of management and visualize the process of decision-making involved in it?
- How can we build this into a high proportion of 4-H experiences?
How can we teach decision-making to youth of different ages?
- How can we provide helps for leaders and parents of 4-H members so they, in turn, can create learning situations to strengthen decision-making abilities?

Additional discussions are to be held by the FES planning group, by regional farm management groups, and by the 4-H Home Management Committee. Each State specialist also agreed to share the discussion with his State co-workers in management and 4-H.

TEACHING LEADERS VIA U.S. MAIL

Several years ago at the request of Extension workers in Alaska, FES assumed leadership in preparing materials to teach 4-H organizational leaders some of the basic information one needs to know to conduct a 4-H Club. Marian Larson was employed for a brief period to work with the FES advisory committee and prepare the material. Since that time the seven lessons have been used and evaluated in both Alaska and Minnesota. You have seen a brief report of results in Minnesota in the November issue of the Extension Service Review. Marian has also authored the series appearing in the National 4-H News, with lessons in both the September and November issues.

With growing interest on the part of 4-H workers for more efficient and effective means of helping leaders, we expect greater use of materials of self-instruction and programed learning, as well as new teaching devices in meetings and with mass media. We trust you will keep us informed of any exploratory work you are doing along these lines. You should also be aware of the many fine correspondence courses in agriculture and home economics

offered through the Pennsylvania State University. Many of these could be the basis for teaching 4-H project leaders. You should especially note their lesson #151, Leadership Training For You. These eight lessons and ten study points, written in 1963 by D. K. Heasley, cost \$2.00.

DELEGATES FROM 29 STATES AT PRIVATE SUPPORT CONFERENCE

Delegates from 29 States heard discussions, saw exhibits, and shared ideas for increasing private support to 4-H work in an October conference at the National 4-H Center. According to Grant Shrum's opening statement, "Over 20 million dollars is contributed each year by private sources to the work of the 4-H program in the United States and abroad." Privately supported 4-H foundations and similar organizations exist at the county, State and national levels.

"CITIZENSHIP IN ACTION" GRANTS

In the eight States selected as part of the pilot program, 30 clubs have been awarded grants to supplement their community citizenship programs initiated through 4-H. Over 80 applications for the grants were received and from these a committee of four selected the ones outstanding in originality, practicability, and opportunities for citizenship learning. The recipients will submit a progress report next April and then a final report by December of 1966. The results achieved should stimulate both attention and action by other 4-H groups. This is a continuation of the 4-H Foundation arranged grants from Readers' Digest Foundation, used in previous years for the Citizenship Laboratory.

SAFETY SEMINAR

Some of you may have opportunity to participate in the safety seminar annually held at Michigan State University. The Executive Board of National Extension Homemakers' Council has announced the date as February 26-28, and the focus as "The Effects of Attitudes on Safety." If State leaders of home economics have already participated, they are considering for the opportunity some other staff member interested in safety.

FILMS ON WORLD AFFAIRS

Volume VII, No. 5, of Intercom (September-October 1965 issue) published by The Foreign Policy Association, concentrates on films on world affairs. Many of these films are listed as available from your university library or at a film library in your State. About 150 films are listed with evaluation of content and recommended audience. Also included are suggestions on how to plan a film program. 4-H groups interested in the international aspects of citizenship would profit by this aid.

REPORT TO THE NATION

The last of the series of group schedules was completed this past month in Colorado. It was centered about the American Bankers' Association Credit Conference with a breakfast for Statewide bank chairmen. It also included

reports to four service clubs in three different cities and reports to the National Farmers' Union, The American Sheep Producers' Council, and the American National Cattlemen's Association. The delegates made a personal report to the Mayor of Denver, a city with an active urban 4-H program. In addition, many TV and radio programs, and film were made for later use. The reporters were Margaret Edmunson of Nevada, Jack Harper of Louisiana, Gary White of Nebraska, plus Judy Johnson, a Colorado delegate. Ralph Kirch made the arrangements and served as adult advisor to the young people.

Gary White participated in the Youth Conference of The National Grange. He assisted Administrator Davis in presenting a 4-H Crested Clover Citation to the Grange.

Alan Gebhart of Maryland represented 4-H at the Keep America Beautiful Conference in New York City.

Charles Humphreys of Missouri will be attending the American Farm Bureau Federation convention in December.

VOLUNTEER 4-H LEADERS CAN CLAIM DEDUCTIONS

This is the time of year when you'll be having inquiries. In your file you will have a letter from Luke M. Schruben, Assistant Administrator, FES, dated June 12, 1964, giving the pertinent information. It outlines the deductible items which apply to persons serving 4-H and other groups listed by the Internal Revenue Service as qualified organizations -- such as 4-H, churches, Boy Scouts, other charitable organizations -- including:

1. Out-of-pocket transportation expenses, including cash cost of transportation fare, or the cost of gas and oil for use in cars or trucks to and from all 4-H sponsored events, necessarily incurred in rendering donated service to 4-H. Deduction claims for private autos require an accurate mileage log showing date, time and mileage at the beginning and end of each trip.
2. Actual unreimbursed expenses incurred by 4-H adult leaders in attending training courses, contests and other 4-H sponsored events. This includes meals, lodging and transportation expenses while away from home. Keep all receipts.
3. Expenses for the cost and maintenance of uniforms and emblems required to be worn in performing these volunteer services.
4. Cash contributions, preferably by bank check, and contributions in kind, such as equipment, paints and other supplies. Deduct the fair market value at the time the gift is made. No deduction is allowable for the time contributed by leaders.

Note, these items may be claimed as charitable contributions only by taxpayers who itemize their deductions. They are not deductible if the taxpayer claims the standard 10 percent deduction.

/SHARING THE GOOD IDEAS USED IN VARIOUS STATES/

CONNECTICUT - Poultry Day

Club members, parents and club leaders participated in Poultry Day on October 2 at the University of Connecticut. After learning about marketing and research being conducted at the University, all who participated were guests at the football game.

COLORADO - New 4-H Leaders Guide

A very much dressed up revision of the leaders guide is newly issued, with an excellent group of pictures, even cover in color. An excellent job of cross-referencing makes it easy to find information on any part of the 4-H program.

KENTUCKY - "To Become More Effective 4-H Leaders"

A specially-tailored leadermete was held at the National 4-H Center for about 50 selected volunteer leaders. In addition to help from staff members at the Foundation and FES, there were staff sessions with resource people from other States. Pennsylvania, New Jersey and New York all shared experiences and insights on pertinent topics such as "Selling 4-H Club Work, "The Use of Awards in the 4-H Program" and "Changing from School-Oriented Clubs to Community Clubs."

MARYLAND - "Each One Teach One" Used in Remedial Reading

Alleghany County is using the "Each One Teach One" method to improve reading skills of its citizens. Each of the 22 pupils who have benefited from this program works with one volunteer teacher. The teachers receive periodic training by a Laubach specialist in the teaching-reading method. The teachers have also formed an Alleghany County Literacy Council and are starting a lending library for their students.

Many of the students are adults with a fifth-grade education. Also in the group are eight school drop-outs who are less than 22 years old, one foreign-born who is perfecting her English, and one who came to the program illiterate. As the class expands, new teachers are trained. The county homemakers' council contributed to the program by buying the teacher-training kits.

MICHIGAN - Series of Officer-Training Leaflets

A series of brief and attractive pocket-size leaflets are prepared to guide club officers, probably introduced in officer training sessions. There are separate leaflets for president, vice-president, secretary, treasurer, news reporter, song leader, recreation leader and camp counselor.

MINNESOTA - Youth Staff Conference

A third of the counties were selected to participate in a conference on "Conducting an Effective County Youth Program." Each of the 30 counties had one agent in attendance at the intensive training experience. Focus was on the role of the agent.

MISSOURI - Camp for Disadvantaged Youngsters

Christian County conducted a camp for 40 disadvantaged children who would not otherwise have the experience. The project was planned and financed by local contributions. During the camp each girl made a dress with the help and counseling of sewing instructors. The project for boys consisted of rebuilding and repairing lamps. Each child was able to take a tangible product home with them.

NEVADA-CALIFORNIA - Agriculture USA

Club members of the two States vied with each other on knowledge of 4-H as operated nationwide, on the popular TV program, which is beamed to more than 20 stations in that many States.

NEW JERSEY - Good Use of Champion Animal

The grand champion lamb in the New Jersey 4-H Lamb Show was sent to Kenya to be used by the 4-K Clubs. This was prompted by the opportunity at an earlier time to work with several youth leaders from that country. 4-H Club members of New Jersey plan to keep in touch with the 4-K program.

NEW JERSEY - Special Newspaper Section with Many 4-H Authors

Flemington, N. J., came up with some new features for the special 4-H newspaper section. Instead of the usual type display ads bought by merchants to salute 4-H, several pages were given over to 200-300 word articles by 4-H'ers accompanied by each girl's or boy's, or leader's picture and byline. Articles were interesting and informative. Each ad had at the bottom only the words "Sponsored by" and the name of a local business institution or organization.

OHIO - Cookies for Viet Nam

Columbiana County 4-H'ers are sending a ton of home-made cookies to the Service men in Viet Nam for Christmas. Each 4-H member is making at least a pound to show his appreciation for the fighters. This came about because a former 4-H'er, now stationed in Viet Nam, wrote home that he would surely like some home-made cookies. The junior leaders, with the support of the County Council, are making the arrangements. The cookies will be flown over just before Christmas.

OHIO - 4-H at Farm Science Review

Each former 4-H member visiting the Farm Science Review received a green and white button. This had two-fold purpose of giving 4-H alumni a feeling of pride, also reminding the public of the great number of people reached by 4-H. It is estimated that one Ohioan in 10 is a former 4-H'er. The 4-H exhibit at the Review, featuring "Science in 4-H," demonstrated some of the different science-related projects carried in 4-H.

PENNSYLVANIA - Creative Ideas for Expanded Programs

Introduced as problems in the "new math" were good ideas the agents could use in spending brief periods of time that would result in expanded 4-H programs. An example: "Invite volunteers from women's groups to spend one day with 4-H girls sharing the skills they've learned."

RHODE ISLAND - Cooperation on Anti-Litter Days

Boy Scouts and 4-H in the Greenville area have cooperated on cleaning up the debris of thoughtless litter-bugs. Each 4-H Club or Scout troop worked on a specific area. After the young people combed the area of litter, the town trucks collected it. Front-page publicity in the paper showed pictures of the youth groups at work.

SOUTH DAKOTA - Home Economics Cycle Plan Ends

A new 4-H home economics project plan goes into effect this fall following approval by the South Dakota 4-H Advisory Committee. A new 4-H member, 9 through 11 years of age, will be asked to enroll in the beginner's project for at least one year. Girls 12 and over, just enrolling in home economics, are not required to take the beginner's phase. An extensive survey supported the idea that a home economics project with a beginner's phase and then free choice of projects will provide more opportunities in project and activity work and be more effective in developing the young person.

VIRGINIA - New Youth Center

Cornerstone-laying ceremony for the West Central Educational Center brought a host of 4-H'ers, parents and friends to a two-mile shoreline peninsula located on Smith Mountain Lake in Franklin County. Speaker-of-the-day, U. S. Congressman William M. Tuck, paid high tribute to 4-H. The site for the new center was donated by the Appalachian Power Company.

WEST VIRGINIA - Who Helps with Health?

Excellent cooperation on the 4-H health program, "Who Helps with Health," is being received from the State Department of Health and the University Medical School. Older 4-H members are organizing to survey their own communities to learn the resources and also to find what unmet health needs exist. Part of this information may come by interviewing doctors, health officers, nurses, administrators of institutions concerned with health. All clubs in the county receive the information from the survey to use in their discussions.

CONNECTICUT, INDIANA, KENTUCKY, MICHIGAN, NEW JERSEY, WISCONSIN - State
4-H Council Forum at National 4-H Center

A modest-sized group, but a highly enthusiastic one, participated in the State 4-H Council Forum from October 18 to 23. Previously, several States have sent their State Councils for training but this is a first planned interstate forum for council members. The experiences of the group and their depth of thinking were both stimulating.

WESTERN STATES 4-H LEADERS FORUM -

A special 4-H Leaders' Forum conducted by the National 4-H Foundation at the Asilomar Conference Grounds, Pacific Grove, California, March 6-10, 1966, is being planned by a committee established by the Western Region Directors. This forum will focus on the leader who teaches leaders and the socio-economic aspects of citizenship.

/NEWS OF OUR CO-WORKERS/

C. J. Gauger of Iowa was appointed the new chairman of the 4-H Subcommittee. Other members are R. O. Monosmith of California; Tommy Walton, Georgia; Lee Jinks of Pennsylvania; Carlton Blalock, North Carolina; plus Director Sam Hoitt of New Hampshire, and Mylo Downey.

New staff appointments are:

Richard R. Angus, Program Leader, 4-H and Youth, Maryland. Dick was recently the 4-H Peace Corps Project Leader in Uruguay and has been a county staff member in Minnesota and an IFYE to Italy.

John Paul Duke, District Program Specialist, 4-H, in Louisiana. John Paul was one of the National 4-H Fellows last year.

Mariellen Jones, another 1964-65 4-H Fellow, was named District Home Economics Agent for the southeast district in Kansas. Mariellen replaces Velma McCaugh, known to many of you, who is beginning a period of study at the University of Hawaii.

Dr. William Wickersham, Missouri, has been invited to participate in the Seminar for Extension Specialists in Health Education and Related Fields, sponsored by the American Medical Association's Council on Rural Health. Bill will talk on "Utilizing Community Resources for Health Education in the 4-H Program." The meeting will be held in March at Colorado Springs.

Robert Davis, California, was adult adviser for the Canadian 4-H Exchange to the 34th National 4-H Conference at Ottawa and Toronto. Delegates were from Alabama, Delaware, Idaho, Iowa, California, Indiana, New York and Virginia.

Cal Monroe of Oregon is serving as leader of an international group studying in the United States for five months. Persons come from Korea, Nepal, Turkey, Uganda, and British Guiana. One of them is Mr. Jung Hak Choi, national 4-H Club leader for Korea.

Ruth Brasher, on leave from the Oregon staff, is studying at Utah State University. Her address is 610 East 4th North, Logan, Utah.

In the last letter we listed Harold E. Carley of New York as studying at Wisconsin. He does have such plans but will not enroll until February.

Mr. and Mrs. John Stormont (retired Hawaii) have been accepted into the VISTA program. After training at the University of Arizona and on the Apache Reservation, they have been assigned to the Yakima Indian Reservation. Address: c/o Yakima Indian Agency, Box 632, Toppenish, Washington.

Ira J. Hollar of Oklahoma will be retiring as of November 30, but will continue to live in Stillwater. It is early retirement for Ira, even though he has spent 39 years in Extension. At Club Congress it was noted that he was one of the early delegates to the Congress. Ira has given strong leadership both in Oklahoma but also on national assignments, including serving as chairman of the Subcommittee on 4-H Club Work.

Roger Regnier of Kansas has announced his retirement as of next June 30. He will be replaced by Dr. Glenn B. Bussett. Roger has been able to build high morale among staff at county and State levels and among leaders and supporters. He has been outstanding in his ability to give leadership without seeming to dominate. He will be continuing on at Kansas State, with various Departments in Extension to assist them in getting funds for special projects.

Bruce L. Cartter of Wisconsin and Margaret Clark of North Carolina have indicated they will retire at the end of the year. Each one of them has been an outstanding 4-H worker.

Fred W. Colby, Associate State 4-H Club Leader in Tennessee from 1946 to 1963, passed away in his sleep November 24 at his home on Signal Mountain near Chattanooga, Tenn. He was best known for his work in recreation and rural arts, camping, and preservation of folklore.

Mrs. Dene R. Murray is resigning from the National 4-H Service Committee staff. She will become executive director of the American Association of Medical Assistants. She has been an able staff member of the National 4-H Service Committee for 14 years.

Robert L. Weiss, of the National 4-H Club Foundation staff, has just completed a consultation-evaluation trip to the Netherlands, Turkey, and Spain. While in Turkey, he was co-director for a Rural Youth Leader Seminar, as follow-up to the experiences of IFYE participants while in the United States. The two-week seminar included rural youth leaders from nine countries.

Dr. Jane L. Rees has been named executive director for the American Home Economics Association. She will begin work January 1, 1966, replacing Dr. June Bricker. Dr. Rees has been chairman of the Department of Home Economics of Miami University at Oxford, Ohio.

Franklin M. Reck, author of the official 4-H history, "The 4-H Story," died recently at his home in Michigan. He was a nationally known author of books for boys and his talents found expression in a number of historical volumes.

In recent years, Mr. Reck focused his attention on 4-H-like work in countries of Central and South America. His death came on the eve of the release of his 25th book.

Bernice Bridges, retired from the National Social Welfare Assembly, died November 22, after a long illness. Miss Bridges was a strong supporter of 4-H work and had been named Partner-in-4-H. Until her retirement in September, Miss Bridges gave competent staff leadership to the Assembly activities in the youth-serving and education-recreation fields.

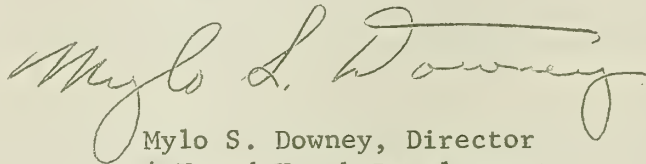
IN CLOSING --

At this time, spaced between Thanksgiving and the Christmas season, we remind you of a statement left behind by President Kennedy. In his proclamation 17 days before his assassination, he said:

"Today we give our thanks, most of all, for the ideals of honor and faith we inherit from our forefathers -- for the decency of purpose, steadfastness of resolve and strength of will, for the courage and the humility, which they possessed and which we must seek every day to emulate. As we express our gratitude, we must never forget that the highest appreciation is not to utter words but to live by them."

To you, who live and work for youth development, our best wishes.

Sincerely yours,

A handwritten signature in cursive script, reading "Mylo S. Downey".

Mylo S. Downey, Director
4-H and Youth Development

John W. Banning, Assistant Director
Fern S. Kelley, Assistant Director
(Editor of IDEAS)

Program Leaders:

V. Joseph McAuliffe
Robert R. Pinches
Edgar A. Reeves, Jr.
Lloyd L. Rutledge
Russell W. Smith
Eleanor L. Wilson

Enclosures

